



## Three Keys to Making the Most of Paid Time Off

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*Consider the following:*

**1. Understand why employees don't take time off.**

- Felt too overwhelmed by workplace demands to take their full time off.
- Worry about work piling up while they're away.
- Afraid they'll have trouble catching up when they return.
- Felt they couldn't afford to travel or think it is too difficult to coordinate plans with others.
- Worry that they'll be perceived as less dedicated if they take time off.

**2. Acknowledge when you send mixed messages about taking time off. Have you ever viewed "workaholics" as:**

- More motivated,
- More productive and/or
- More promotable than those who do take time off?

**3. Take time off yourself (really unplug) and reinforce the value of PTO:**

- Let direct reports know you will be unplugged and not checking email.
- Assign a second in command with real authority.
- Avoid sending emails or calling to check in while on vacation.
- Check to make sure that employees are taking vacation time.
- Take time in a staff meeting to express the importance of taking vacation time. Encourage others to tell stories about what they did on vacation.
- Share articles about the value of taking time off.
- Let employees know if there are times when vacations and/or PTO will create problems well in advance.