



Living on Purpose

Use the following questions to jumpstart your individual and team's purpose-driven focus.

1. Can you succinctly state the mission and purpose of your own work?
2. Do you operate with a set of core values that are clearly understood and operationalized?
3. How do you help employees visualize their purpose toward achieving the company's vision?
4. Are you careful to explain why an assignment is important to the company's overall purpose?
5. Do your employees witness your commitment for the service to and betterment of others?
6. What gets in the way from employees "living on purpose?"
7. What gets in the way from employees doing meaningful work?
8. How do help your employees see the connection between the results of their work and the achievement of the company's mission?
9. Do your employees learn from their mistakes as well as their successes?
10. How do you ensure alignment of goals and purpose?